



# Pokka safeguards beverage manufacturing and logistics with Arcserve

**INDUSTRY:** Food and drink

**COMPANY:** Pokka Singapore

**EMPLOYEES:** 600

With Arcserve, Pokka can restore systems and data in minutes, save the IT team four hours a day with easier management and protect business continuity with a 3-2-1 backup strategy.

## Problem

Pokka was reliant on multiple backup solutions, which were complex and time-consuming for the IT team to manage.

## Solution

Using an Arcserve appliance and Arcserve Cloud, Pokka can protect all its IT systems and data with greater reliability and less effort.

## Results

Pokka has improved its RPO and RTO, safeguarding manufacturing and logistics capabilities as well as increasing IT efficiency.

## The Problem

### Protecting business continuity from server outages and cyber attacks

From iced tea and coffee to juice and sports water, Pokka Singapore manufactures and markets innovative beverages, supplying more than 60 countries globally. The company's focus on creating high-quality, healthy products and continuous improvement have made Pokka one of the leading ready-to-drink brands in Asia Pacific.

Pokka relies on a number of key business systems to keep production going and growing, including its ERP system and applications for managing recipes, operations, scheduling and logistics. To protect business continuity, the company needs to ensure these systems are highly available. "Any downtime caused by a server outage or cyber attack could quickly disrupt manufacturing, as well as sales, marketing, logistics and planning activities," explains Alvyn Lim, IT Manager at Pokka.

The company was using multiple backup solutions to protect its different systems and data, but they were complex and time-consuming to manage. Pokka's lean IT team spent too much time trying to resolve backup workflow issues, which took them away from other more strategic activities. The team was also concerned about the lack of support. "We need to be confident that in the event of an incident, we can quickly restore lost systems and data," comments Lim. "For peace of mind, we must have good vendor support in place to help if needed."





*“We no longer have to worry about backup. With Arcserve, it’s automated, easy to manage and in the event of an issue, we know we can rely on getting the support we need.”*

*- Alvyn Lim, IT Manager, Pokka Singapore*

## The Solution

### Backing up data to a local appliance and offsite cloud

In August 2020, Pokka decided to consolidate to a single backup solution that could protect all its IT systems. “We selected Arcserve as it’s a market leader and met all our requirements, including inbuilt protection against ransomware threats,” explains Lim. “We were also keen on the appliance approach, as it meant we wouldn’t need additional onsite storage for our backups.”

An Arcserve appliance and Arcserve UDP Cloud Hybrid now protect the entire company’s data, totalling 16 TBs across 11 physical and 20 virtual servers. “The appliance automatically backs up email, file and database servers on a daily, weekly and monthly basis,” comments Lim. “The local appliance backups are then replicated to the Arcserve Cloud to provide offsite backups without consuming local network bandwidth.”

Since switching to Arcserve, Pokka’s backup window has decreased from six hours to 2.5, making it much easier to fit them into the daily schedule.

## The Results

### Easier management, faster recovery

In the event of a server outage, Pokka can now restore data directly on the appliance in minutes, compared to seven or eight hours previously. “Using the Arcserve appliance and Arcserve Cloud means we can easily execute our 3-2-1 backup strategy – three copies of the data, two different types of storage and one offsite backup for disaster recovery,” comments Lim.

Arcserve’s deduplication capabilities minimize Pokka’s storage requirements, and with a single intuitive interface to manage all backups and the elimination of the tape library, the IT team has significantly increased efficiency.

With the Arcserve appliance and Arcserve Cloud, Pokka is able to:

- Improve RPO and RTO
- Save the IT team around four hours a day by simplifying backup management
- Safeguard business continuity in the event of an IT outage.

“We no longer have to worry about backup,” concludes Lim. “With Arcserve, it’s automated, easy to manage and in the event of an issue, we know we can rely on getting the support we need.”

# Take the Next Step

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or contact us at +1 844 639-6792.

