

# Guaranteed data recovery from a ransomware attack or your money back.



## Protect, secure and recover

Protecting and managing data will continue to be a *critical strategic initiative for your business*. The world will store 200 ZB of data by 2025, and ransomware costs are expected to rise to \$20B by the end of this year. More data to store, more data to protect. It's not if, it's when you'll be faced with ransomware.

### Minimal disruption. Maximum Recovery

There's no silver bullet when it comes to protection against ransomware, it requires a true multi-modal approach. Arcserve utilizes a 3-2-1 best practice approach to ensure the most reliable protection and recovery strategy. When you implement an Arcserve Solution secured by Sophos, *we guarantee that one or more of copies of your data will always be available for recovery in the event of a ransomware attack, or your money back.*

You'll be able to recover data from ransomware AND spin up virtual machines so vital business applications can start immediately while data is being restored in parallel giving customers the ability to be productive right away.

### Holistic Approach

At Arcserve our 3-2-1 best practice implementation of UDP and strategic integration with best of breed endpoint protection provider, Sophos, enables us to take a holistic approach to data backup that works to significantly reduce the risks by implementing the appropriate security solution and architectural approach that enables you to protect, secure and recover across multiple workloads and varying infrastructure – on premises and in the cloud.



Create 3 types of data  
(1 primary and 2 back ups)



Keep data on at least 2  
types of storage media  
(local drive, NAS, tape, etc.)



Store 1 of these offsite  
(secure storage, cloud, etc.)

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## Stop putting your data at risk.

Contact Arcserve by calling

1.844.639.6792 or visit [arcserve.com](https://www.arcserve.com)

