

Fujifilm India safeguards business-critical data with Arcserve UDP Appliance

CLIENT PROFILE

INDUSTRY: Technology

COMPANY: FUJIFILM INDIA PVT. LTD.

SOLUTION: Arcserve UDP Appliance

Fujifilm India is a wholly-owned subsidiary of global giant Fujifilm Holdings Corporation. Founded in 2007, it's a leading provider of medical equipment and services, imaging services and is aiming to achieve double-digit growth every year.

PROBLEM

With a significant volume of business and customer data to protect, Fujifilm India needed a robust and reliable backup and recovery solution to safeguard business continuity.

SOLUTION

Arcserve UDP Appliance was deployed in July 2018, and protects up to six terabytes of data from all Fujifilm India's locations. Incremental backups are taken throughout the day, and servers can be restored in a few hours in the event of an outage.

RESULTS

With Arcserve, Fujifilm India has significantly reduced the risk of data loss impacting the business. Both users and the IT team are more productive and can focus on more valuable activities to help the business grow.

THE PROBLEM **Protecting business-critical data**

From the supply chain and finance to distribution and import/export, Fujifilm India relies on highly-available data to ensure it can deliver an excellent customer experience. As well as digital photography and imaging products, the company also provides medical products, films, graphic arts, digital camera, photo imaging, recording media and industrial products. It currently has 20 locations across India, including its head office, four branches and 14 warehouses.

"We have a significant volume of data that underpins a whole variety of business operations," explains Anil Kumar, Chief IT Manager at Fujifilm India. "If any of it was lost, our employees, customers and business operations could be severely disrupted."

Anticipating an incident where a crashed user device was not able to be recovered, the company decided to look for a robust and reliable data backup and recovery solution to protect user and application data.



THE SOLUTION Fast and user-friendly protection

Fujifilm India undertook a thorough evaluation of the products on the market, and after a proof of concept exercise, deployed Arcserve UDP Appliance in July 2018.

“We tested Arcserve very vigorously before we implemented the solution and were impressed by how easy it was to use. Simplicity was a key factor in our decision – we didn’t want a solution that was complex or time-consuming to use,” comments Kumar.

In just a few days, Arcserve Support Services helped the company implement the appliance in Fujifilm India’s datacentre and configured it to start backing up company data. Today, it protects around six terabytes of data.

Data is ranked according to how critical it is and scheduled backups are taken to ensure the most appropriate level of protection, with incremental backups running daily and taking only five minutes to complete. Data is deduplicated at a rate of approximately 80% and stored on the appliance.

In total, 25 servers are protected, including ERP, SQL and SAP servers, VMware technology, Oracle databases, the company’s business intelligence tool, and user data including Microsoft Office files and PDFs.

“With Arcserve, we can recover data very quickly and spin up a virtual environment if a server goes down,” says Kumar. “Recently, a 500 gigabyte server went down and we could get it back up and running in less than three hours.”



I have total confidence that the Arcserve UDP Appliance is protecting our business data

– Anil Kumar, Chief IT Manager



THE RESULTS Eliminating the risk of data loss

With Arcserve UDP Appliance, Fujifilm India has mitigated the risk of any data loss impacting business continuity.

The solution also enables the company to:

- INCREASE PRODUCTIVITY
- ENHANCE IT PERFORMANCE
- SAFEGUARD ITS REPUTATION

“I have total confidence that the Arcserve UDP Appliance is protecting our business data, and that’s earned the IT department the respect of our colleagues,” concludes Kumar. “We’re looking to expand our use of Arcserve products in the future and know that with better disaster recovery and data protection, we can become a more powerful company as we grow.”



For more information on Arcserve, please visit [arcserve.com](https://www.arcserve.com)