

# ARCSERVE UDP CLOUD DIRECT

## FOR MANAGED SERVICE PROVIDERS

Easy to deploy cloud backup and disaster recovery, designed for service providers

Arcserve UDP Cloud Direct is a proven, straightforward direct-to-cloud backup as a service (BaaS) and disaster recovery as a service (DRaaS) solution for Managed Service Providers (MSPs) to help customers protect distributed IT environments and remote offices – no local hardware or management required.

Easy to deploy with quick time-to-value, Arcserve UDP Cloud Direct enables your MSP business to:

- Increase profitability with a multi-tenant solution and best-in-class MSP margins
- Capture share in the \$10B+ backup and DR market with broad platform support
- Maximize Customer Lifetime Value with a comprehensive BaaS and DRaaS offering
- Streamline internal operations with unmatched technical support delivering a 96% satisfaction rating
- Integrate BaaS and DRaaS into your service portfolio with white labeling

## DESIGNED FOR SERVICE PROVIDERS

**Ultimate scalability** with multi-tenancy and role-based access controls

**Quickest path to profitability** with built-in usage reporting and support ticket management

**Customer insights** with usage reports and monitoring tools

**White label service** with branding options for service name, logo and emails

## AS AN ARCSERVE PARTNER, YOU WILL HELP CUSTOMERS:

- **Fully protect** any distributed environment: Windows®, Mac®, Linux®, and VMware vSphere®
- **Drastically reduce** downtime costs with industry-leading <5 min recovery time objectives (RTOs), <15 min recovery point objectives (RPOs) and push-button recovery
- **Quickly implement** protection without needing hardware
- **Gain peace of mind** with military-grade encryption and advanced security



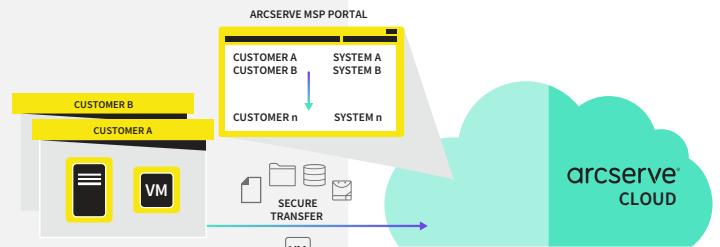
Arcserve UDP Cloud Direct offers users a refreshingly powerful and easy-to-use product that specializes in data safety and Disaster-Recovery-as-a-Service (DRaaS).

...Arcserve UDP Cloud Direct's ease of use and powerful feature set lands it our Editor's Choice for cloud backup services.



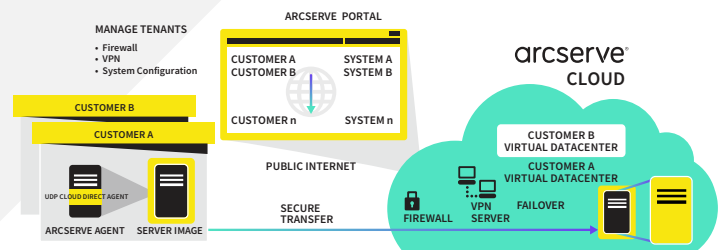
## Backup as a Service (BaaS)

- Direct-to-cloud backup – no hardware required
- Support for large data sets from 500GB to petabytes
- Centralized, cloud-based, web management console



## Disaster Recovery as a Service (DRaaS)

- Support of physical Windows servers, as well as VMware and Linux virtual instances.
- Less than 5 minutes recovery in the cloud
- Secure data transfer and access with VPNs and military-grade encryption



We were able to get back all the data we needed.

– Ben Rombaoo, IT Manager, Tru Technical Partners



## ABOUT ARCSERVE

Arcserve provides exceptional solutions to protect the priceless digital assets of organizations in need of full scale, comprehensive data protection. Established in 1983, Arcserve is the world’s most experienced provider of business continuity solutions that safeguard multi-generational IT infrastructures with applications and systems in any location, on premises and in the cloud. Organizations in over 150 countries around the world rely on Arcserve’s highly efficient, integrated technologies and expertise to eliminate the risk of data loss and extended downtime while the reducing the cost and complexity of backing up and restoring data by up to 50 percent. Arcserve is headquartered in Minneapolis, Minnesota with locations around the world.



Windows



Linux



Mac



VMware



For more information on Arcserve, please visit [arcserve.com](http://arcserve.com)