ARCSERVE UDP CLOUD DIRECT

Seamless direct-to-cloud backup and disaster recovery designed to protect distributed IT environments and remote offices – no local hardware or management required

63% of companies today have remote workers[1].

In addition to remote workforces, IT environments are distributed and expected to continue to increase as branch offices with local IT infrastructure and remote workforce rapidly gain popularity. Mid-size and enterprise customers must protect all data, including remote physical Windows / Linux systems and VMWare virtual servers, as well as employee workstations and laptops.

Since many backup and disaster recovery solutions are designed for centralized IT, geographically dispersed businesses face increased risk of data loss and extended downtime. As remote environments are typically not part of a corporate on-premises backup and disaster recovery plan, it becomes a challenge for IT administrators to ensure proper data protection.

To reduce these risks, companies need to utilize a solution designed specifically for distributed IT environments to ensure service level agreement (SLAs) are met.

> We like Arcserve's simple, straightforward – and affordable – pricing… we didn't have to add any on-premise hardware… there were no other startup costs. Plus, it's scalable.
>
> *Jesse Reyna, IT Supervisor*
>
> Ⓦ **Westinghouse**

> Arcserve UDP Cloud Direct offers users a refreshingly powerful and easy-to-use product that specializes in data safety and Disaster-Recovery-as-a-Service (DRaaS).
>
> …Arcserve UDP Cloud Direct's ease of use and powerful feature set lands it our Editor's Choice for cloud backup services.
>
> **PC** PCMAG.COM **EDITORS' CHOICE**

Arcserve UDP Cloud Direct,

part of the Arcserve Business Continuity Cloud, solves these challenges by enabling businesses to deliver backup and disaster recovery capabilities for servers and employees in remote locations.

With its unique direct-to-cloud backup and disaster recovery, businesses meet recovery time and point objectives (RTO/RPO) and SLA for distributed IT environments.

arcserve®

With Arcserve UDP Cloud Direct, your business will:

→ **Reduce** downtime costs with industry-leading <5 minute recovery time objectives (RTOs), <15 minute recovery point objectives (RPOs) and push-button recovery

→ **Protect** your distributed IT environments: Windows, Mac, Linux, and VMware vSphere

→ **Implement** data protection and disaster recovery without dedicated on-premises hardware

→ **Assure** security with advanced encryption in-flight and at-rest

Battle-Tested Technologies from the World's Most Experienced Data Protection Vendor

With over 30 years of experience protecting the world's priceless digital assets, Arcserve's solutions are proven in decades. Arcserve is a recognized tech pioneer with a history of introducing technologies not previously found in the data protection space – from cutting-edge tape support in the 1990's to hardware-free, near-zero RPOs in the cloud era.

At the forefront of innovation, Arcserve provides the most complete set of data protection capabilities found under one roof – fully integrated into a seamless solution to safeguard the entirety of your business.

Only with Arcserve can your business easily safeguard its critical data and avoid data protection gaps with a single solution, from one vendor, for all applications and data.

For more information, please visit **www.arcserve.com**

About Arcserve

Arcserve provides exceptional solutions to protect the priceless digital assets of organizations in need of full scale, comprehensive data protection. Established in 1983, Arcserve is the world's most experienced provider of business continuity solutions that safeguard multi-generational IT infrastructures with applications and systems in any location, on premises and in the cloud. Organizations in over 150 countries around the world rely on Arcserve's highly efficient, integrated technologies and expertise to eliminate the risk of data loss and extended downtime while the reducing the cost and complexity of backing up and restoring data by up to 50 percent. Arcserve is headquartered in Minneapolis, Minnesota with locations around the world.

Explore more at **arcserve.com**