

> Admirals Trading LLC safeguards business continuity and quality of service with Arcserve Appliance



CLIENT PROFILE

Industry: Food distribution
Company: Admirals Trading LLC
Employees: 200



BUSINESS

Admirals Trading LLC (Admirals) has been distributing and importing fresh and frozen food in the United Arab Emirates and Middle East since 2000. It has more than 200 employees and a fleet of 30-plus transport vehicles.

CHALLENGE

To safeguard business continuity and meet delivery deadlines, Admirals needs its IT systems to be highly available and cost effective. To help maximise uptime, it needed a reliable backup and disaster recovery solution.

SOLUTION

Arcserve Appliance protects 13 terabytes of data underpinning the company's daily activities. Incremental backups are taken throughout the day, with data deduplicated and stored on site for easy recovery.

BENEFIT

The feature-rich solution frees up the IT team to focus on other tasks, safe in the knowledge that data is protected and backups are easily accessible. Thanks to deduplication, the company can also make cost savings on storage.



BUSINESS

Leading food distribution in the United Arab Emirates

Admirals Trading LLC (Admirals) is a leading food import and distribution company based in Dubai. Founded in 2000, it has 200 staff across Dubai, Abu Dhabi and Oman, and its fleet of 30-plus vehicles deliver refrigerated and fresh produce across the United Arab Emirates and Middle East.

Admirals distributes foodstuffs from more than 30 producers, with a strong emphasis on sourcing produce from the southern hemisphere. The company aims to be a leading distributor in the food market, delivering high quality products to food service and retail customers.

CHALLENGE

Safeguarding business continuity

The logistics of import and distribution are underpinned by IT, from stock ordering to fleet management and delivery. Working in the food industry, where tight deadlines for transportation of fresh food must be met, brings its own set of challenges.

To safeguard business continuity and its reputation as a leading food distributor, Admirals must have highly available IT systems and a comprehensive disaster recovery plan in place. Ensuring staff productivity is not impacted by downtime is critical, as Mr Taha Bhajjee, System Analyst for Admirals, explains, "Unplanned IT outages or any loss of data could have a knock-on effect on our supply chain: if food is not delivered on time, we could lose that customer's business."

With the existing solution complex and time-consuming to use, the company needed a reliable and cost-effective backup and recovery solution to keep its systems up and running. "We wanted a solution that we could host ourselves with minimal additional hardware or software spend," confirms Mr Bhajjee. "It needed to be able to safeguard all of our applications and servers and also run in the background without affecting system performance."



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SOLUTION

Fast, effective backup and recovery

Admirals deployed Arcserve Appliance in January 2017 to one of its three locations and plans to roll it out across all sites in the months that follow.

"I'd seen Arcserve at work at our parent company and had also attended a workshop. I was impressed by its range of features and knew it was user friendly and reliable as well as easy to implement," explains Mr Bhajjee.

Arcserve Appliance backs up all 17 of the company's servers as well as its ERP database, applications, web servers and Exchange mailbox servers. The solution's advanced data deduplication technology reduces approximately 13 terabytes of raw data into just 2 terabytes for easy storage.

"Thanks to Arcserve's deduplication capabilities, our existing storage estate can accommodate backups for the next few years, so we didn't need to invest in any additional hardware," adds Mr Bhajjee.

With backups running every two hours, the IT team can easily recover any lost data by mounting the recovery point and locating the file. "Previously we would have had to restore the whole server to locate a single file, which would take up to a day. With backups taking minutes instead of hours, and quick and easy restore facilities, the solution is saving us a significant amount of time," comments Mr Bhajjee.

In addition, the solution uses real-time, high availability replication to copy backups to Admirals' disaster recovery site, further safeguarding the business against a physical disaster, such as a fire or flood at its datacentre.



The solution has freed up IT time and budget, which we can use elsewhere to improve service and user productivity.



Taha Bhajjee | System Analyst



BENEFIT

Reducing costs, increasing productivity

With Arcserve Appliance, Admirals' IT team has cut the time it spends managing data backup and recovery. "Arcserve is easy to use and reliable – we know we can leave it running in the background and that our data is being backed up and replicated," says Mr Bhajjee.

Using Arcserve Appliance has enabled the food distributor to:

- Safeguard business continuity
- Free up resources
- Make cost savings.

All of this will play a role in helping the company maintain quality of service and achieve its objective of being the leading food distributor in the markets it serves.

"We're in the early stages of our Arcserve journey and we're already seeing the benefits," concludes Mr Bhajjee.

"The solution has freed up IT time and budget, that we can use elsewhere to further improve service and user productivity."

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