arcserve®

Employee Productivity: The Internal Cost of Cyberattacks

Employees are more data security-aware than you think. Get attacked by ransomware, and your revenue won't be the only thing that suffers.

Ransomware's Stunning Impact on Employee Behavior

Technology is the building block of our digitized economy. From connected cars to home security systems, every "thing" generates or stores data.

Your company is no different. Whether it's your accounting system or customer database, your organization relies on technology to do business. So, what happens when ransomware cripples these applications?
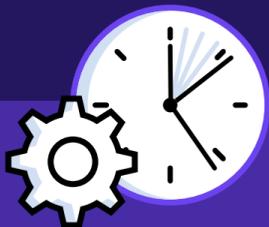
338 billion lines of new software code will need to be secured over the next four years alone[1]

It costs ~ $4,100 to hire a single employee[2]

Lost sales are a given. But employee productivity also comes to a screeching halt. According to a **global research study of 2,000 consumers**, nearly 80% cited internet access and email as the two systems that would impact their job productivity most.

Surprising? Maybe not. But, while your employees are sitting around twiddling their thumbs, they're also preparing to take their talents elsewhere.

The hidden expense of ransomware

Retaining employees is not only critical to growing your business, but it's an expensive line item in your company's already shrinking budget. Want to risk losing yours?

When ransomware strikes and you're forced to take systems offline, your employees can't do their jobs –and they won't wait long to resume business-as-usual.

Given the evolution of our "remote-first" workforce and reliance on technology to bridge the gap between colleagues, your organization could lose a lot more than revenue.

Nearly 40% said they'd look for work elsewhere if productivity was impacted for ≤ 4 days

Many employees are left in the dark

According to our study, 25% of employees don't know if their company has fallen victim to a cyberattack –and that's a problem. It hurts productivity and devastates morale.

So, while your systems may be down or data encrypted, many employees are left in the dark. Recognizing employee communication in a response plan ensures all key stakeholders are made aware.

There will be a ransomware attack every **11 seconds** by 2021

Footnotes

1. Steve Morgan. "The World Will Store 200 Zettabytes Of Data By 2025." Cybersecurity Ventures. June 8, 2020, Cybersecurityventures.com
2. Society for Human Resource Management. "Average Cost-per-Hire for Companies Is $4,129, SHRM Survey Finds." August 3, 2016, shrm.org